

## Term Information

Effective Term Summer 2012

## General Information

Course Bulletin Listing/Subject Area Comparative Studies  
Fiscal Unit/Academic Org Dept of Comp Stds in Hum - D0518  
College/Academic Group Arts and Sciences  
Level/Career Graduate, Undergraduate  
Course Number/Catalog 5626  
Course Title Intersectional Approaches to the Cultural Study of Global Economies  
Transcript Abbreviation Appr Globl Econ  
Course Description Examines relationships between cultural practice and global economic flows and formations in the contemporary world.  
Semester Credit Hours/Units Fixed: 3

## Offering Information

Length Of Course 4 Week (May Session)  
Flexibly Scheduled Course Sometimes  
Does any section of this course have a distance education component? No  
Grading Basis Letter Grade  
Repeatable No  
Course Components Lecture  
Grade Roster Component Lecture  
Credit Available by Exam No  
Admission Condition Course No  
Off Campus Never  
Campus of Offering Columbus

## Prerequisites and Exclusions

Prerequisites/Corequisites  
Exclusions

## Cross-Listings

Cross-Listings

## Subject/CIP Code

Subject/CIP Code 24.0103  
Subsidy Level Doctoral Course  
Intended Rank Sophomore, Junior, Senior, Masters, Doctoral, Professional

## Quarters to Semesters

**Quarters to Semesters**

New course

**Give a rationale statement explaining the purpose of the new course**

This course will be offered primarily as a Maymester course in collaboration with Multicultural Ctr, Law, Social Work.

**Sought concurrence from the following Fiscal Units or College**

## Requirement/Elective Designation

The course is an elective (for this or other units) or is a service course for other units

## Course Details

**Course goals or learning objectives/outcomes**

**Content Topic List**

- Globalization
- Cultural difference
- Race
- Gender
- Class
- Culture

## Attachments

- AEDE Objections to CS 4626 (now 5626).pdf: AEDE Non-Concurrence  
*(Concurrence. Owner: Lynd, Margaret Elizabeth)*
- Economics Dept Objections to CS 4626 (now CS 5626).pdf: Economics Non-Concurrence  
*(Concurrence. Owner: Lynd, Margaret Elizabeth)*
- Comp Studies Response to Objections to CS 4626 (now 5626).pdf: Comp Studies Response  
*(Other Supporting Documentation. Owner: Lynd, Margaret Elizabeth)*

## Comments

- The course number has been changed to 5626 and comments from Economics and AEDE, along with the Comparative Studies response, are attached.  
This new course has two primary purposes. First, it will prepare students in the ethnic studies and cultural studies specializations to take advanced courses examining the relationship between cultural practice "writ large" and global economic flows and formations. Second, it will offer Business majors a course that is complementary to their focus of study, and that pays particular attention to questions of culture. While this course will not need concurrence from the Business School, since it is focused on culture, it will, nonetheless, offer a useful supplement to business students' coursework and has been developed with the Business School's introductory curriculum in mind. *(by Lynd, Margaret Elizabeth on 03/26/2012 04:48 PM)*
- Course number changed.  
Concurrences sought and denied; in process. *(by Holland, Eugene William on 03/26/2012 03:20 PM)*
- REVISION REQUESTED. The Registrar's Office has reserved the 5000-level for Undergraduate and Graduate Career courses. Please change to Undergraduate only if you wish to keep this course at the 4000-level.  
  
REVISION REQUESTED: Concurrence documents to be attached. *(by Soave, Melissa A on 03/26/2012 02:57 PM)*

**Workflow Information**

| Status             | User(s)   | Date/Time           | Step                   |
|--------------------|---|---------------------|------------------------|
| Submitted          | Lynd,Margaret Elizabeth   | 05/03/2011 04:23 PM | Submitted for Approval |
| Approved           | Holland,Eugene William  | 05/10/2011 04:49 PM | Unit Approval          |
| Approved           | Williams,Valarie Lucille  | 05/11/2011 11:53 AM | College Approval       |
| Approved           | Vankeerbergen,Bernadette Chantal  | 05/11/2011 03:21 PM | ASCCAO Approval        |
| Approved           | Meyers,Catherine Anne   | 07/06/2011 03:22 PM | ASC Approval           |
| Approved           | Myers,Dena Elizabeth  | 08/22/2011 12:36 PM | GradSchool Approval    |
| Revision Requested | Soave,Melissa A   | 09/09/2011 01:11 PM | OAA Approval           |
| Submitted          | Lynd,Margaret Elizabeth   | 09/19/2011 11:34 AM | Submitted for Approval |
| Approved           | Holland,Eugene William  | 09/19/2011 11:58 AM | Unit Approval          |
| Approved           | Williams,Valarie Lucille  | 12/16/2011 11:15 AM | College Approval       |
| Approved           | Vankeerbergen,Bernadette Chantal  | 12/17/2011 02:36 PM | ASCCAO Approval        |
| Approved           | Vankeerbergen,Bernadette Chantal  | 12/17/2011 02:36 PM | ASC Approval           |
| Revision Requested | Soave,Melissa A   | 03/26/2012 02:58 PM | OAA Approval           |
| Submitted          | Lynd,Margaret Elizabeth   | 03/26/2012 04:48 PM | Submitted for Approval |
| Approved           | Holland,Eugene William  | 03/26/2012 04:59 PM | Unit Approval          |
| Approved           | Heysel,Garett Robert  | 03/30/2012 01:37 PM | College Approval       |
| Pending Approval   | Nolen,Dawn<br>Jenkins,Mary Ellen Bigler<br>Meyers,Catherine Anne<br>Vankeerbergen,Bernadette Chantal<br>Hogle,Danielle Nicole<br>Hanlin,Deborah Kay | 03/30/2012 01:37 PM | ASCCAO Approval        |



March 14, 2012

**RE: Comparative Studies 4626 Non-concurrence**

I have circulated among faculty members from our department the draft syllabus of the proposed course Comparative Studies 4626, entitled “Intersectional Approaches to the Cultural Study of Global Economies.” We note that our unit currently teaches AEDE 540/4540, entitled “International Commerce and the World Economy,” which is application of trade theory and policies to world trade that impacts global business and is targeted at students with interests in business and agribusiness.

While the course content of COMPSTD 4626 is distinct from AEDE 4540, we fear that students without exposure to the core, modern paradigm of economics will not fully benefit from the humanistic critique likely to be forwarded by this course.

We believe such a course has great opportunity, when coupled with a formal introduction to the modern economic paradigm as a prerequisite, to provide students with a robust framework for understanding and interpreting contemporary economic events and policy discussions. However, we fear critique of a paradigm without systematic introduction of a paradigm, will leave students ill equipped to understand and interpret economic events and policy.

Sincerely,

Brian Roe  
McCormick Professor  
Undergraduate Program Leader

**From:** "Weinberg, Bruce" <[weinberg.27@osu.edu](mailto:weinberg.27@osu.edu)>  
**Date:** Fri, 9 Mar 2012 17:26:57 -0500  
**To:** "Fink, Steven" <[fink.5@osu.edu](mailto:fink.5@osu.edu)>, "Holland, Eugene" <[Holland.1@osu.edu](mailto:Holland.1@osu.edu)>, "Brian Roe ([roe.30@osu.edu](mailto:roe.30@osu.edu))" <[roe.30@osu.edu](mailto:roe.30@osu.edu)>  
**Cc:** Garrett Heysel <[heysel.1@osu.edu](mailto:heysel.1@osu.edu)>, "Vankeerbergen, Bernadette" <[Vankeerbergen.1@osu.edu](mailto:Vankeerbergen.1@osu.edu)>, Mary Jenkins <[jenkins.196@osu.edu](mailto:jenkins.196@osu.edu)>  
**Subject:** RE: Intersectional Approaches - Comp Studies 4626

Steve – Thanks for your efforts to work toward a brokered solution on this course. Economics' objection to this course is below. I expect that Brian Roe from AED Economics will also submit an objection to this course. Our letter is below. Bruce

Economics objects to the proposed Comparative Studies 4626 course. Our objections are:

- (1) Comparative Studies motivates this course as a "Humanistic" approach to globalization. Economics would like a reading list that clearly reflects the stated humanistic approach. As formulated, this course takes a heterodox social scientific approach. The vast majority (73%) of the readings are by social scientists (people in social science units and/or people whose highest degrees are in the social sciences). The remaining 27% are by people who would be hard to classify as clearly in the social sciences or humanities. The reading list needs to reflect the Humanistic approach that Comparative Studies states is embodied in this course.
- (2) Students taking a comparative course on globalization should be exposed in some way to the modern, mainstream economic approach that underlies international trade policy from GATT to the WTO to NAFTA, to European integration. This course is largely a critique of that approach, but by exposing students to the alternatives to a paradigm and not to the paradigm itself, this course is deeply problematic. A prerequisite of Economics 201 / 2002 (or even 200 / 2001) would provide students with that critical background material. Moreover, business students are a target audience for this course and they already take Economics 200 / 2001 and 201 / 2002 and both of those courses carry GE credit that would be valuable for non-business students.
- (3) Economics appreciates Comparative Studies willingness to incorporate "Cultural Study" in the title. We believe that a name and description that makes it clear that this course in no way touches on modern, mainstream economic thought would ensure that students are fully informed about the nature of this course and minimize the likelihood that students will seek to obtain Economics credit for it (an issue that sometimes arises as students seek to graduate). Ideally, "Economics" and all derivations of it would be removed from the title, making the noun in the title, "Globalization." Our second choice would be something like "Intersectional Approaches to the Humanistic Study of Global Economies" instead of "Intersectional Approaches to the Cultural Study of Global Economies" because Comparative Studies has repeatedly used the word "Humanistic" in describing the course and social science is about culture too, so "cultural" leaves ambiguity, while "Humanistic" is clear and consistent with Comparative Studies' rhetoric. The syllabus and description should also make it clear to students that the course is devoid of modern, mainstream economics content.

While recognizing that this course was developed during the busy semester conversion, Economics finds it unfortunate that it was not approached during the development of this course and that this discussion is taking place at the present time. While this course fits into a crowded space (Economics teaches

related material in 200, 201, 501, 502, 550, 556, 560, 665, and 666) and AED Economics offers a course on trade targeted to Business students, we want to be clear that Economics is open to a humanities-based course on globalization that is well-identified as such and carries the appropriate prerequisites. In fact, we see that such a course could well appeal to our majors interested in international economics as a way of learning alternative approaches.

Sincerely,  
Bruce Weinberg  
Professor and Director of Undergraduate Studies

**From:** Fink, Steven  
**Sent:** Monday, March 05, 2012 1:05 PM  
**To:** Weinberg, Bruce  
**Cc:** Heysel, Garrett; Vankeerbergen, Bernadette; Jenkins, Mary Ellen  
**Subject:** RE: Intersectional Approaches - Comp Studies 4626

Hello Bruce,

I met with Gene Holland about the CS 4626 course, and he was thoughtful and respectful of the concerns raised, but did not seem inclined to want to change the title further (saying they had already done so, but wanting to keep “economics” in the title and preferring “culture studies” to “humanistic approach,” since he argues that anyone in the arts and humanities would recognize what disciplinary and intellectual orientation is being invoked by the phrase “culture studies”); and did not like the idea of requiring the prerequisites.

At this point, as I have explained to you and now to Gene as well, I think the next step is to have the appropriate person in Economics (you?) write a letter explaining why you are withholding concurrence for this course proposal. Comparative Studies, in turn, will have an opportunity to write a statement defending the course as submitted; and both statements will then be sent with the course proposal itself to the A & H Panel of the ASCC. The panel will make its recommendation on whether to approve this course to the ASCC as a whole.

I believe the practice in place is to give a department 2 weeks to respond to a letter of concurrence, after which time the course goes forward without the requested letter or any other response. Let’s consider the 2 week period to begin now. I think you can send your response directly to Gene, copying it to me, to Bernadette, Mary Ellen Jenkins, and to Garrett Heysel; or you can send it directly to me or Bernadette, and we will see that it is copied to all of the appropriate parties.

Of course let me know if you have any questions.

Thanks,

Steve



**Department of Comparative Studies**

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29 March 2012

To All It May Concern:

Comparative Studies is proposing a semester course (CS 4626) now entitled “Intersectional Approaches to the Cultural Study of Global Economies.” We removed the word “economics” from the title and added the specification “the **Cultural** Study of Global Economies” to accommodate the concerns of the Economics Department and avoid any confusion with Economics Department offerings.

The letters of non-concurrence from Economics and AEDE are based on three misunderstandings:

- 1) that cultural studies is a “humanistic” approach: The syllabus nowhere claims this, and it would be false if it did: cultural studies is an **interdisciplinary** approach that incorporates perspectives from the social sciences as well as the arts, the humanities, and the hard sciences. (The Department of Comparative Studies has a number of social scientists among its faculty, along with a number of scholars with doctoral degrees in the humanities, the arts, and mathematics, and some whose doctoral training defies such anachronistic categorization.) The fact is that the field of cultural studies has long since moved beyond classifications that would segregate social sciences from the arts and humanities and hard sciences (as Weinberg’s assessment of 27% of the course readings confirms).
- 2) that the cultural study of global economies is based on a critique of “mainstream economic thought” and therefore should prerequisite courses in Economics or AEDE. In fact, the intersectional cultural studies approach presented in CS 4626 is a “distinct” (Roe) and “alternative” (Weinberg) approach that does not engage mainstream economic theory directly, and does not depend on critiquing it. It may involve critiques of the **results** of these economic theories, but these results are readily observable independently of the theories themselves (especially since those theories so rarely account for them).
- 3) that any single discipline or department in one university can monopolize a topic as broad as global economies, and rule out other, alternative approaches to it.

Absent these misunderstandings, there are no grounds for non-concurrence.

Respectfully yours,

*Eugene W. Holland*

Dr. Eugene W. Holland, Chair